

UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231 www.uspto.gov

APPLICATION NO.	FILING DAT	E FIRST NAMED INV	YENTOR ATTORNEY D	OCKET NO. CONFIRMATION NO.		
09/488,470	01/20/200	Neelakantan Sund	laresan AM9-99	AM9-99-0199 4484		
7	590 04/	22/2003				
Samuel A. Kassatly 6819 Trinidad Drive				EXAMINER		
San Jose, CA				NGUYEN, TAM V		
			ARTUN	NIT PAPER NUMBER		
			217	12		
			DATE MAILED	<i>'</i> ;		

Please find below and/or attached an Office communication concerning this application or proceeding.

7

				V				
	Application No. Applicant(s)							
	09/488,470		SUNDARESAN, NEELAKANTAN					
Office Action Summary	Examiner		Art Unit					
	Tam V Nguyen		2172					
The MAILING DATE of this communication appeared for Reply	ears on the cover	sheet with the co	orrespondence add	ress				
A SHORTENED STATUTORY PERIOD FOR REPLY THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply If NO period for reply is specified above, the maximum statutory period with a Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b). Status	6(a). In no event, hower within the statutory mining apply and will expire S cause the application to	ver, may a reply be time mum of thirty (30) days SIX (6) MONTHS from to become ABANDONED	ely filed will be considered timely. he mailing date of this con 0 (35 U.S.C. § 133).	nmunication.				
1) Responsive to communication(s) filed on 30 Ja	<u>anuary 2003</u> .							
2a) This action is FINAL . 2b) ⊠ This	s action is non-fin	ıal.						
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.								
Disposition of Claims 4)⊠ Claim(s) 1-24 is/are pending in the application.								
4a) Of the above claim(s) is/are withdraw		ation						
5) Claim(s) is/are allowed.	ii ii oiii considera	MOII.						
6)⊠ Claim(s) <u>1-24</u> is/are rejected.								
7) Claim(s) is/are objected to.								
8) Claim(s) are subject to restriction and/or	election requiren	nent.						
Application Papers	•							
9) ☐ The specification is objected to by the Examiner.								
10) The drawing(s) filed on is/are: a) □ accepted or b) □ objected to by the Examiner.								
Applicant may not request that any objection to the								
11)☐ The proposed drawing correction filed on is: a)☐ approved b)☐ disapproved by the Examiner.								
If approved, corrected drawings are required in reply to this Office action.								
12) The oath or declaration is objected to by the Exa	miner.							
Priority under 35 U.S.C. §§ 119 and 120								
13) Acknowledgment is made of a claim for foreign	priority under 35	U.S.C. § 119(a)	-(d) or (f).					
a) ☐ All b) ☐ Some * c) ☐ None of:	•							
1. Certified copies of the priority documents have been received.								
	2. Certified copies of the priority documents have been received in Application No							
3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received.								
	14) Acknowledgment is made of a claim for domestic priority under 35 U.S.C. § 119(e) (to a provisional application).							
a) The translation of the foreign language prov								
Attachment(s)	· •		· · ·					
1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449) Paper No(s)	5) 🔲 1		(PTO-413) Paper No(s) atent Application (PTO-					

Art Unit: 2172

DETAILED ACTION

1. Claims 1-24 are pending in this action. Claims 1-24 are presented for examination. This office action is in response to the applicant's arguments filed on 1/30/03.

Response to Arguments

2. Applicant's arguments with respect to claims 1-24 have been considered but are moot in view of the new ground(s) of rejection.

Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 1-24 are rejected under 35 U.S.C. 103(a) as being unpatentable over Rapport et al. (US 5890152).

With respect to claims 1, 9 and 17, Rapaport teaches a method, system, and a computer program product for obtaining media files from the Internet by using a Personal Feedback browser and Personal Profile (abstract). Profile Builder module 211, as illustrated in FIG. 2 and 3a, subjects a user to a series of questions and interactive exercises that build a user's Personal Profile database 107 based on Profile Objects, which are used in evaluating suitability of a retrieved media file (col. 7, lines 44-58) as the step of *receiving any of users' on-line survey or*

Art Unit: 2172

feedback about businesses. As shown in FIG. 6a, Profile Objects contain bundles of key words and key phrases, which have corresponding signed numeric values or weights (col. 6, lines 18-43) as the step of generating rating data from the any of the user's on-line surveys or feedback. As shown in FIG. 13, by using Personal Feedback browser includes a Media Evaluation module 205, the content of a media file is examined in response to Personal Profile database 107 data set. The examination includes rating methods using Profile Objects containing key words and/or key phrases. The evaluation module creates a variety of indexes that assist a user in determining interest in the content of a media file (col. 10, lines 10-18) as the step of indexing the rating data by means of an on-line ranking system. As shown in FIG. 7A (col. 14, line 48-col. 15, line 14) is the step of storing the rating data indexed by the on-line ranking system, in an on-line ranking repository. In order to search a media file, Search Engine interface 109 accesses a Search Engine 125 on Internet/Intranet 114 for retrieving. Search Engine interface 109/Search Engine 125 retrieves media files based on user input. Retrieved media files are then transferred to Media Acceptance module 230 where it is determined which media files are within the user's comprehension level. Accepted files are then transferred to Media Evaluation module 205, which also receives the Search subject input data from module 207. Media Evaluation module 205 transfers rating values and file information to Search Results Interface 208 which generates a graphic display, such as display 450 in FIG. 4b, showing the media files located and also providing indicators that illustrate suitability of the media file based on the user's Personal Profile database 107. Search Engine interface 109 also transfers subject match rating of media files to media evaluation 205, which is provided by Search Engine software 125. Display 450 shows various media types including text files, audio files and video files. Indicator value Blocks

Art Unit: 2172

in fields 411-413 contain index values that indicate the suitability of a particular media file based on a user's data set in Personal Profile database 107 and subject match rating (FIG. 15a, col. 9, lines 12-40) as the step of sorting query results generated by the search engine, based on the rating data from the on-line ranking repository, and for generating ranked matches. Rapaport does not explicitly teach: the rating data correlates higher quality search matches to higher business satisfaction ratings. However, as taught by Rapaport, a media file from the Internet is obtained by building a Personal Profile database containing user-specific information, then retrieving a plurality of media files from the Internet based upon a subject key word. The plurality of media files obtained from the Internet will be evaluated based on the Personal Profile database, (col. 3, lines 27-38). Thus, the higher matching through the search by rating data of Personal Profile will be the higher business satisfaction rating. Therefore, it would have been obvious for one of ordinary skill in the art at the time the invention was made to modify the Rapaport method, system, and program by including the rating data matches to higher business satisfaction rating in order to have a better result of media files from the Internet.

As to claims 2, 10, and 18, Rapaport further discloses including a search results transformer that converts the ranked matches to a user brows able form, (col. 10, lines 19-31).

As to claims 3, 11, and 19, Rapaport further discloses including an indexing engine that indexes web documents to generate indexed data, (col. 9, lines 54-61).

Art Unit: 2172

As to claims 4, 12, and 20, Rapaport further discloses including a metadata repository for storing web documents that have been downloaded on-line, (col. 19, lines 50-58).

As to claims 5, 13, and 21, Rapaport further discloses including a query transformer which, when prompted by a query, applies a query request to the indexed data and generates the query results, (col. 22, lines 8-15).

As to claims 6, 14, and 22, Rapaport further discloses wherein the any of the users' online surveys or feedback includes annotations, (col. 14, lines 55-56).

As to claims 7, 15, and 23, Rapaport further disclose wherein the any of the users' on-line survey or feedback include any one or more of a questionnaire, a survey, or a web based rating service, (col. 14, lines 49-56 and col. 10, lines 11-18).

As to claims 8, 16, and 24, Rapaport further discloses wherein the interactive criteria assess the quality of a business in terms of any one or more of: customer satisfaction, professionalism, cost, and ease of use of a product or service, (col. 11, lines 52-58).

Art Unit: 2172

Contact Information

5. Any response to this action should be mailed to:

Commissioner of Patents and Trademarks

Washington, D.C. 20231

Any inquiry concerning this communication or earlier communications from the

examiner should be directed to Tam V Nguyen whose telephone number is (703) 305-3735.

The examiner can normally be reached on 7:30AM-5: 00PM.

If attempts to reach the examiner by telephone is unsuccessful, the examiner's supervisor,

Kim Yen Vu can be reached on (703) 305-4393. The fax phone numbers for the organization

where this application or proceeding is assigned are (703) 746-7239 for formal communications

and (703) 746-7240 for informal communications.

Hand-delivered responses should be brought to Crystal Park II, 2121 Crystal Drive,

Arlington, Virginia 22202. Fourth Floor (Receptionist).

6. Any inquiry of a general nature or relating to the status of this application or proceeding

should be directed to the receptionist whose telephone number is 703-305-3900.

TV:tv

04/17/03

PRIMARY EXAMINER

Page 6